

A FRONT OFFICE SUSTAINABILITY AGENCY

Recipric is your in-house sustainability team.



REDEFINING HOME FIELD ADVANTAGE

You're in your home stadium for a big game. What are the sights, smells, and sounds that energize you? What is the magic that gives your team the advantage?

We represent your sustainability and wellbeing strategies to leverage untapped elements of home field advantage without compromising the qualities that your fans know and love.

BASIC MONTHLY PACKAGE:

- 3 total 1-hour workshops with the front office teams of your choice, connecting goals with strategic sustainability solutions
- 5 hours of research or work on specific sustainability-related project
- 3-5 relevant social media posts related to sustainability
- Unlimited connections to catalog of vetted vendors to execute sustainability strategies
- Summary of monthly workshops, including takeaways and recommendations for next steps
- Selection of additional services from the menu

Packages Available for 6-Month or 1-Year Term

"Recipric represented MLB's sustainability goals by managing the Green Team and successfully completing the Council for Responsible Sport Certification at a Gold level."

- Major League Baseball

ADDITIONAL SERVICES MENU:

- Front Office Leadership:**
 - "What is Sustainability & What Does it Mean to Us?" Workshop
 - Sustainability Strategy, Goal-Setting, and Reporting
- Partnerships**
 - Recommendations and connections to brands that align with strategy and sustainability goals
- Marketing & Communications**
 - Social Media Analytics to understand fan affinities
- Operations**
 - COVID Reopening Plans & Procedures
 - 3rd Party Certifications (WELL Health Safety Rating, LEED Certification, etc...)
 - Resource Management in Operations: Carbon, Energy, Water, Waste
 - Building health & wellbeing design and construction coordination
- Fan Engagement & Sales**
 - Promotional event planning
- Community Development**
 - Environmental justice assessment to determine community impact
 - Coordination between social philanthropy and environmental efforts
- Team & Athletes**
 - Sustainability & wellbeing education with athletes, coaches & specialists

RECENTLY FEATURED

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healthline

BIZBASH
fos